

>asebio

investor day

Barcelona, 26-27 September, 2017

> Application Form

(send to: marriaga@asebio.com before 30.06.2017)

CONTACT DETAILS

Company/Project Name:

Field of Activity:

Contact Person:

Phone:

E-mail:

Website:

EXECUTIVE SUMMARY

(up to 1 page)

1. Company/Project profile (starting date, people, financial, link with university/mother company)
2. Business idea
3. Company assets (in case of company)
4. Market opportunity
5. Investment needed

APPLICATION FORM*

(up to 5 pages)

- 1a. Management team (short CVs)
- 1b. Company structure
- 1c. Mission statement
- 2a. Scientific rationale
- 2b. Results achieved thus far
- 2c. Project description
- 2d. Specific goals and deliverables
- 3a. Status of the project and next steps (milestones)
- 3b. Patent portfolio
- 3c. Collaboration with industrial partners
- 3d. In- or out-license track record
- 4a. Targeted market need
- 4b. Potential market value
- 4c. Major players/competitors
- 5a. Financial plan
- 5b. Investment needed
- 5c. Return on the proposed investment

> Selection Criteria

BUSINESS POTENTIAL

The potential market of customers for the presented product is attractive and the business model is strong.

TEAM EXPERIENCE

Company team has skills and experience to grow the business and is able/willing to work with industry & research.

PRODUCT/TECHNOLOGY MERIT

The technology or product solutions developed are state-of-the-art and well advanced compared to competitors.

COMPETITIVE POSITION

The company/project is well positioned in the market in comparison with its competitors.

INVESTMENT OR PARTNERING INTEREST

The demand/offer to invest in or partner with the company is well defined and potentially attractive for partners.

PROJECT PROFILE QUALITY

Information available from the company profile is complete, clear, balanced and convincing.

> Company Presentations

Unfortunately, not all applications will be accepted. The different selection criteria will be reviewed by the Advisory Board who will give each company/project a score that we will take into consideration in order to accept or decline the different applications.

In total, we will select the best 30 projects presented.